

TEMPORARY RESOLUTION NO. 57-21

PERMANENT RESOLUTION NO. \_\_\_\_\_

A RESOLUTION TO APPROVE AN ENTERPRISE ZONE AGREEMENT WITH BLUE LABEL PACKAGING COMPANY d/b/a BLUE LABEL DIGITAL PRINTING AND ONE WRITE COMPANY

WHEREAS, an application has been submitted by Blue Label Packaging Company d/b/a Blue Label Digital Printing and One Write Company, attached hereto as Exhibit A, for tax incentives available through the Fairfield County Rural Enterprise Zone Program for a project expansion of their business located within the City of Lancaster; and

WHEREAS, the Fairfield County Rural Enterprise Zone Guidelines and Policies as adopted on November 21, 1991, and so amended on February 18, 1992, require that all agreements shall be negotiated by a negotiating team made up of a representative of the local municipality within which the project is located; a representative of the affected school district within which the project is located; and a representative of the Board of Commissioners of Fairfield County; and

WHEREAS, said negotiating team recommends that the proposed project and incentives as outlined in the application submitted by Blue Label Packaging Company d/b/a Blue Label Digital Printing and One Write Company be approved; and

WHEREAS, the Fairfield County Rural Enterprise Zone Guidelines and Policies also require that all agreements shall be first approved by the legislative body of the governmental unit within which the project is located; and

WHEREAS, City Council of the City of Lancaster has reviewed said application by Blue Label Packaging Company d/b/a Blue Label Digital Printing and One Write Company and finds that the proposed project will be of benefit to the City of Lancaster and has approved the proposed terms and level of tax exemptions;

BE IT RESOLVED BY COUNCIL OF THE CITY OF LANCASTER, STATE OF OHIO

SECTION 1. That the Enterprise Zone Agreement, as proposed in the application submitted by Blue Label Packaging Company d/b/a Blue Label Digital Printing and One Write Company attached hereto as Exhibit A, is hereby approved.

SECTION 2. That the Mayor is authorized to execute the final Enterprise Zone Agreement with Blue Label Packaging Company d/b/a Blue Label Digital Printing and One Write Company.

SECTION 3. That this resolution shall take effect and be in force from and after the earliest period allowed by law.

Passed: \_\_\_\_\_ after \_\_\_\_\_ reading. Vote: Yeas \_\_\_\_\_ Nays \_\_\_\_\_

Date Approved: \_\_\_\_\_

\_\_\_\_\_  
President of Council

Clerk: \_\_\_\_\_

\_\_\_\_\_  
Mayor

Offered by: \_\_\_\_\_

Second by: \_\_\_\_\_

Requested by Finance Committee

**FAIRFIELD COUNTY ENTERPRISE ZONE  
APPLICATION**

**PROPOSED AGREEMENT** for Enterprise Zone Tax Incentives between the City of Lancaster located in the County of Fairfield and Blue Label Packaging Company dba One Write Company.

The legislative authorities of the affected political subdivision and the Fairfield County Board of Commissioners, upon recommendation by the negotiating team which consist of representatives of the city, township or village and their school board where the project will take place as well as the Fairfield County Commissioners, must find "that the enterprise submitting the proposal is qualified by financial responsibility and business experience to create and preserve employment opportunities in the zone..." according to the Ohio Revised Code section 5709.62 (c). In order to meet these and other obligations, the following documentation is required:

- ✓ Completed application for Enterprise Zone incentive
- ✓ Completed Economic/Workforce Development Incentive Relationship Disclosure
- ✓ Company financial statements for the previous three fiscal years including both profit and loss statements and balance sheets; or three year pro forma projections if a start-up.
- ✓ Brief history of company and description of the business.
- ✓ Brief resumes of principals, officers or owners.
- ✓ Copy of the most recent county or state tangible personal property tax filing.
- ✓ Legal description of property, including taxing district and parcel numbers.

Completed applications may be submitted to the Fairfield County Economic Development Department either via traditional certified mail or via electronic mail. Mailed copies may be sent to:

Fairfield County Economic Development  
Rick Szabrak, Enterprise Zone Manager  
210 E. Main Street, STE 407  
Lancaster, OH 43130

Or via e-mail to Rick Szabrak, [rick.szabrak@fairfieldcountyohio.gov](mailto:rick.szabrak@fairfieldcountyohio.gov)

Please feel free to reach out to our department with any questions or concerns at 740-652-7160.



**I. Business Applicant Information**

Please provide information on the company, it's officers or those owning more than 20%. Copy and use this page if more space is needed.

Company Name	Blue Label Packaging Company
Company Address	3750 Lancaster – New Lexington Rd SE. Lancaster, OH 43130
Company Type (LLC, etc.)	C-Corporation
Contact E-Mail	<a href="mailto:gareth@bluelabelpackaging.com">gareth@bluelabelpackaging.com</a>
Contact Phone	866.506.2583 ext. 112
Contact Title (CEO, etc.)	Director of Finance
Principal owner/officer name & title	Faith Millisor Shareholder
Principal owner/officer name & title	

1. Nature of business (manufacturing, distribution, wholesale, etc.). Retail projects are ineligible for Fairfield County Enterprise Zone incentives:

Manufacturing, specifically production of custom printed labels and packaging.

2. Primary 4 digit Standard Industrial Code (SIC) #  
2759
3. State the enterprise's current employment levels at the proposed project site and in Ohio. Information on new/retained jobs will be covered later in the application.

	Full – Time	Part – Time	Temporary / Seasonal
Project Site	132	0	0
In Ohio	132	0	0

4. Will the project involve the relocation of employment positions or assets from one Ohio location to another? Note that relocation projects may affect the granting of the incentive but will be reviewed on a case-by-case basis with the assistance of the Ohio Department of Development.

Yes \_\_\_\_\_ No X

If yes, state the locations from which employment positions or assets will be relocated and the location to where the employment positions or assets will be located:

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If yes, state the enterprise's current employment level for each facility to be affected by the relocation of employment positions or assets:

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If yes, what is the projected impact of the relocation, detailing the number and type of employees and/or assets to be relocated?

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5. To qualify for the Enterprise Zone incentive, the company must be current on its tax and other monetary responsibilities to the government. Does the company owe:

a. Any delinquent taxes to the State of Ohio or its political subdivisions?

Yes \_\_\_\_\_ No X

b. Any moneys to the State or a state agency for the administration or enforcement of any environmental laws of the State?

Yes \_\_\_\_\_ No X

c. Any other moneys to the State, a state agency or a political subdivision of the State that are past due, whether the amounts owed are being contested in a court of law or not.

Yes \_\_\_\_\_ No X

## **II. Project Information**

Please provide information on the project that the company is seeking an Enterprise Zone incentive for. This information will be presented to the parties that evaluate if the granting of the incentive is necessary and proper.

### **1. Project description:**

We are constructing a 14,000 square foot office to accommodate the continued growth of our manufacturing operation. During the last year we have experienced substantial growth and as our employees return from work from home during covid we have run out of room. In constructing this addition, we will continue to serve our growing customer base more effectively and efficiently.

### **2. Business's reasons for requesting tax incentives (be quantitatively specific as possible):**

We have been a part of the Lancaster community for over forty years and, recently, have been growing quickly. Any additional financial resource allows us to invest in our growing workforce and equipment to continue our growth. We have added 50 or more jobs in the last 12 months and want to continue our growth to keep up with customer demand.

### **3. Please list any additional information, such as internships or other agreements, your company intends to offer to the school system if seeking a term longer than ten years or an exemption greater than 60% if the project occurs within a township or greater than 75% if within a municipality:**

We would like to continue our equipment donations to Lancaster City Schools. We also have been able to offer an internship position for high school students (though this was paused due to COVID).

### **4. Project location:**

- a. Address: 3750 Lancaster New Lexington RD. SE
- b. City, State, Zip: Lancaster, OH 43130
- c. Parcel number(s): 0535011982, 0270061000

### **5. Market value of existing facility (as determined for local property tax): \$3,146,610**

6. Estimate the amount to be invested by the company to establish, expand, renovate or occupy the project by expense category:

Type	Amount
Land	\$0.00
Acquisition of building(s):	\$0.00
Facility Renovation:	\$0.00
New Construction:	\$2,200,000
Machinery & Equipment:	\$
Furniture & Fixtures:	\$400,000
Inventory:	\$0.00
<b>TOTAL PROJECT INVESTMENT</b>	<b>\$2,600,000</b>

7. The project anticipates breaking ground/starting construction in May, 2021 and estimates completing the project on December 2021, provided a tax exemption is granted.
8. Estimate the business's new and retained positions that will occur as a result of this project if the tax exemption is granted:

	Full – Time	Part – Time	Temporary / Seasonal
Newly Created:	30	0	0
Jobs to be Retained at Project Site:	132	0	0

9. Estimate and itemize the new annual payroll that will be created if the tax exemption is granted:

	Full – Time	Part – Time	Temporary / Seasonal
Newly Created Jobs Payroll:	1,500,000	0	0
Jobs to be Retained at Project Site Payroll:	6,880,100	0	0

10. State the time frame of the projected hiring: 3 years.

### III. Additional Requirements

Please initial on the following lines to demonstrate that you understand the following

conditions of the Enterprise Zone tax incentive should your application be considered for tax abatement. This is an intended to be an exhaustive or all-encompassing list of terms and other terms and conditions may be present in the final contract.

1. The exemption commences the first year for which the real property would first be taxable were that property not exempted from taxation. No exemption shall commence before the start of construction or other approved activities nor extend beyond the term of the agreement. Initials: MM
2. The applicant shall pay such real and tangible personal property taxes as are not exempted under this agreement and are charged against such property and shall file all tax reports and returns as required by law. If applicant fails to pay such taxes or file such returns and reports, all incentives granted under the agreement are rescinded beginning with the year for which such taxes are charged or such reports or returns are required to be filed and thereafter. Initials: MM
3. The applicant hereby certifies that at the time of this application that the company requesting the Enterprise Zone incentive does not owe any delinquent real or tangible personal property taxes to any taxing authority of the State of Ohio, and does not owe delinquent taxes for which the company is liable under Chapter 5727., 5733., 5735., 5739., 5741., 5743., 5747., or 5753. of the Revised Code, or, if such delinquent taxes are owed, the company is currently paying the delinquent taxes pursuant to a delinquent tax contract enforceable by the State of Ohio or an agent or instrumentality thereof, has filed a petition in bankruptcy under 11 U.S.C.A. 101, et seq., or such a petition has been filed against the company. For the purposes of the certification, delinquent taxes are taxes that remain unpaid on the latest day prescribed for payment without penalty under the chapter of the Revised Code governing payment of those taxes. Initials: MM
4. If the application for tax exemption is approved but the company materially fails to fulfill its obligations outlined in this application, other than with respect to the number of employee positions estimated to be created or retained under this agreement, or if the Fairfield County Commissioners determines that the certification as to delinquent taxes required by this agreement is fraudulent, the Fairfield County Commissioners may terminate or modify the exemptions from taxation. Initials: MM
5. That the company shall meet with the Tax Incentive Review Council annually and shall provide to the Tax Incentive Review Council any information reasonably required by the council to evaluate the company's compliance with the agreement, including returns or annual reports filed pursuant to section 5711.02 or 5727.08 of the Ohio Revised Code if requested by the council. Initials: MM
6. That the number of employee positions created or retained by the applicant is not equal to or greater than 75% of the number of employee positions estimated to be created or retained under this agreement during a three-year period, that

the Fairfield County Commissioners have the right to request that the company repay the amount of taxes on property that would have been payable had the property not been exempted from taxation under this agreement during that three-year period. In addition, the Fairfield County Commissioners may terminate or modify the exemptions from taxation granted under this agreement. Initials: AM

- The company understands that if granted the incentive that the business will remit a monitoring fee of 1% of the benefit received of the incentive (minimum of \$500/max of \$2,500) yearly and will provide the Ohio Development Services Agency with a one-time application fee of \$750. Initials: AM

Submission of this application expressly authorizes the Fairfield County Commissioners, or its agents, to contact the Ohio Environmental Protection Agency to confirm statements contained within this application and to review applicable confidential records. As part of this application, the business may also be required to directly request from the Ohio Department of Taxation or complete a waiver form allowing the Ohio Department of Taxation to release specific tax records to the local jurisdictions considering the incentive request. The applicant further agrees to supply additional information upon request.

The applicant affirmatively covenants that the information contained in and submitted with this application is complete and correct and is aware of the ORC Sections 9.66(C)(1) and 2921.13(D)(1) penalties for falsification which could result in the forfeiture of all current and future economic development assistance benefit as well as a fine of not more than \$1,000 and/or a term of imprisonment of not more than six months.

Blue Label Packaging Company  
Name of Enterprise

3-23-21  
Date

[Signature]  
Signature

Andrew M. Boyd, President  
Typed Name and Title

\* A copy of this proposal must be forwarded by the local governments to the affected Board of Education along with notice of the meeting date on which the local government will review the proposal.

Please note that copies of this proposal must be included in the finalized Enterprise Zone Agreement and be forwarded to the Ohio Department of Taxation and the Ohio Department of Development within fifteen (15) days of final approval.



## ECONOMIC/WORKFORCE DEVELOPMENT INCENTIVES DISCLOSURE

In an effort to ensure that there is public transparency and an arm's length transaction for economic development or workforce development incentives offered to a potential or existing company that is considering locating or expanding within Fairfield County, the Fairfield County Commissioners require applicants to complete an Economic/Workforce Development Incentive Disclosure. The disclosure assists the Fairfield County Commissioners in assessing if there are potential conflicts of interest that must be reviewed prior to the offering of an incentive(s) and/or if the conflict is of such a nature to prevent the offering of the proposed incentive

**DEFINITIONS:**

<b>Family Member</b>	Includes parents, step parents, spouse, domestic partner, children, step-children, foster children, siblings, grandchildren, grandparents. This definition also includes any immediate relatives by blood or marriage (i.e. in-laws, cousins, nieces, nephews, aunts and uncles, etc.) who are also household members to the applicant.
<b>Personal Relationship</b>	Consists of the applicant's prior and/or present social interactions and/or business dealings with stakeholders of the economic or workforce development systems that would give a reasonable observer cause to believe that the applicant's access to the services would be based upon this relationship, as opposed to a demonstrated need.
<b>Stakeholders</b>	Individuals not related but have direct or indirect management or responsibility for managing the economic or workforce development system including employees of the Fairfield County government, local elected officials, stakeholders or boards (e.g. Columbus 2020, Fairfield County Port Authority Board, Revolving Loan Fund Loan Review Committee, Workforce Development Board), etc.

Please indicate if you have a family, personal or stakeholder relationship with any individual who may meet the above definitions as it pertains to your request for economic/workforce development services.

No   X    
individual)

Yes \_\_\_\_\_ (If yes, please list name and relationship of

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NAME AND RELATIONSHIP

Andrew N. Boyd

APPLICANT NAME



APPLICANT SIGNATURE

President

APPLICANT TITLE

3-23-21

DATE

April 21, 2021

The City of Lancaster  
C/O: The Hon. David L. Scheffler, Mayor  
104 East Main Street  
Lancaster, OH 43130

Dear Mayor Scheffler:

Pursuant to Ohio Revised Code section 5709.63, Designation of Enterprise Zones by Counties, official notice is hereby given that the Fairfield County Board of Commissioners will hold a public meeting on *June 8, 2020* to consider granting an Enterprise Zone incentive to Blue Label Packaging Company, dba Blue Label Digital Printing. The Board of County Commissioners has found that the company is qualified by financial responsibility and business experience to create and preserve employment opportunities and to improve the economic climate of the county. Blue Label has demonstrated that the granting of an incentive is necessary for the company to create the employment opportunities resulting from the proposed investment.

A negotiation team consisting of representatives from the Lancaster City School District, the City of Lancaster and the Fairfield County Board of County Commissioners has met with the leadership of the Blue Label Packaging Company and heard of their plans for expansion and the creation of new employment opportunities. The incentive team has proposed an exemption of 100% of the new real property taxable value for a fifteen-year term for the addition of a proposed 14,000 square foot office and the creation of 30 jobs as well as the retention of 132 jobs. The projected payroll ensuing from the job creation is estimated to be \$1.5 million. Blue Label estimates the cost of the new building will be \$2.2 million and this is used as the projected true value of the building from the Fairfield County Auditor's office.

This will be Blue Label's third expansion and third Enterprise Zone incentive since 2019. Blue Label has continued to reinvest its tax savings into growing its business. This incentive abates the value of the new construction from the property tax rolls. The Schools will continue to collect the same amount of property tax from anything built prior to the 2019 abatement and any underlying land. When the exemption on the building expires the parties will see the full value of the building reflected in the assessment.

The company is aware of its responsibility to the community and has gone above and beyond the minimum expectations of typical incentive agreements. It has agreed to actively participate in workforce training such as the Fairfield 33 Career Readiness Endorsement program. It will also continue to donate equipment to the school district for training and career preparation activities as well as provide internship opportunities for local students. The company plans to break ground in 2021 if the incentive is approved.



**Board of County Commissioners**

Steven A. Davis

David L. Levacy

Jeffrey M. Fix

In consideration of these facts and offerings, the Board of County Commissioners has agreed to the rate and term agreed upon by the negotiation team. As prescribed by ORC 5709.63 (C)(1)(c), the Fairfield County Commissioners hereby provides the City of Lancaster forty-five business day notice that the Commissioners will hold a public meeting on *June 8, 2021* to consider granting the Enterprise Zone incentive to Blue Label Packaging Company.

We are requesting that the City formally vote and pass legislation authorizing the granting of the Enterprise Zone agreement for the proposed rate and term within 14 business days of the receipt of this letter. Per the Ohio Revised Code, the Commissioners cannot act before the City approves the incentive.

Should you have any questions, or need additional information, please do not hesitate to contact me at your earliest convenience. I would be happy to speak with the administration and elected officials to explain this program in greater detail as well as the numerous benefits it can offer our community.

Truly,

A handwritten signature in blue ink that reads "Rick Szabrak".

Rick Szabrak  
Enterprise Zone Manager

CC: Mr. David Uhl, City Council President

Mr. Bob Wolfinger, Treasurer